



 Institute of
Acoustics

ICUA2020

International Conference on
Underwater Acoustics

6-10 July 2020

Sponsorship & Exhibition Brochure



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Welcome

I am delighted to invite your organisation to support the International Conference on Underwater Acoustics (ICUA) 2020 which will take place in Southampton from 6-10 July in the Leonardo Royal Hotel Grand Harbour.

In 2012, the IOA organised the successful European Conference on Underwater Acoustics (ECUA) in Edinburgh. The many advances in the field of underwater acoustics since then make it appropriate to hold another international conference to discuss the latest research and applications.

In the 400th year since the Pilgrim Fathers sailed to the New World on the Mayflower, it is fitting that the IOA holds the ICUA conference in the city from which they departed. It is also appropriate that the IOA celebrates 50 years of the AB Wood medal, an award bestowed alternatively to UK/European and US/Canadian researchers in the field of underwater acoustics.

The conference is expected to attract around 300 delegates mainly from the UK, Europe and North America. It will be an opportunity for delegates to share research and develop new collaborations and will include many opportunities for all in attendance to network and engage.

As you will see listed in this prospectus, we are offering several sponsorship packages and opportunities to suit differing budgets and marketing strategies.

We welcome your involvement in this international congress as your support will allow us to keep registration fees as affordable as possible.

If you have any questions or would like to discuss the packages listed in more detail, please contact the ICUA 2020 conference organisers - In Conference Ltd by email ICUA2020@in-conference.org.uk or by telephone 0131 336 4203

Andrew Holden
Chair of the Local Organising Committee
ICUA 2020



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Why Support ICUA 2020?

Sponsorship packages have been carefully shaped after listening closely to the requirements of our industry partners. We welcome companies who wish to showcase the most current research and applications in the field of underwater acoustics.

There are a range of opportunities to suit every budget, however, if you would like to discuss any opportunity in more detail or indeed have a suggestion that is not listed in the prospectus, please contact us at lcua2020@in-conference.org.uk

Meet new contacts and strengthen key relationships

Maximising networking opportunities for industry and delegates is an important priority and the exhibition will be located in the poster and catering area. We aim to create an environment for formal and informal networking throughout the meeting at break times and during the social programme.

ICUA 2020 Conference Organisers

Ms Araceli Segreto

ICUA 2020 Conference c/o In Conference,

Unit 1, Q Court, 3 Quality St, Edinburgh, EH4 5BP, UK

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ICUA2020@in-conference.org.uk

<http://icua2020.org/>



in conference

• • • Association Management Company and
Professional Conference Organisers

Established 1989



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Delegate Profile

Attending delegates will come from an academic and researcher background as well as consultants in the underwater acoustics field from universities and research organisations.

Venue

Leonardo Royal Hotel Southampton Grand Harbour
West Quay Road, Southampton, SO15 1AG, UK

www.leonardohotels.co.uk/hotels/southampton/leonardo-royal-hotel-southampton-grand-harbour

Scientific Programme

Topics include:

- Acoustic bathymetry mapping
- Acoustic measurement of sediment transport
- Ambient noise measurement and modelling
- Bioacoustics and Biosonar
- Bubble acoustics
- Geophysical exploration
- Geoacoustic inversion
- Effects of sound on marine life
- Fluctuations and scattering
- Marine renewables
- Measurement and modelling of acoustic particle motion
- Measurement and modelling of airguns and airgun arrays
- Metamaterials
- Noise and vibration from pile driving
- Ocean observatories
- Polar Acoustics
- Radiated noise from ships
- Scattering from biota and particles in the water column
- Sea surface acoustic scattering
- Seabed and sediment classification
- Seabed propagation of interface waves & evanescent waves
- Sediment imaging and mapping
- Sediment surface and volume acoustic scattering
- Signal processing
- Sonar & transducer test and calibration
- Sonar Performance measurement and modelling
- Standards in underwater acoustics
- Synthetic aperture sonar
- Target scattering
- Tomography
- Transducer and array technology
- Underwater communications
- Underwater Propagation – 2D and 3D
- Underwater acoustic detection and classification and clearance of unexploded ordnance
- Very low frequency acoustics

Keynote Speakers

Ying-Tsong Lin, *Associate Scientist, Applied Ocean Physics & Engineering*
Woods Hole Oceanographic Institution, USA

Victor Humphrey, *Professor, Engineering and Physical Sciences*
University of Southampton, UK

Hans Slabbekoorn, *Associate Professor, Behavioural Biology*
Institute of Biology Leiden, The Netherlands



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Preliminary Programme

Sunday 5th July 2020

18:00	Ice Breaker Reception and Open of Exhibition
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Monday 6th July 2020

08:00 - 09:00	Registration, refreshments, posters & exhibition
09:00 - 09:20	Welcome and Opening Address
09:20 - 10:05	Invited Lecture
10:05 - 10:35	Refreshments and exhibition
10:35 - 12:35	Parallel Sessions
12:35 - 13:30	Lunch and exhibition
13:30 - 15:30	Parallel Sessions
15:30 - 16:00	Refreshments and exhibition
16:00 - 17:40	Parallel Sessions
Evening Social Event	
18:00	Early Careers Group Networking Event

Wednesday 8th July 2020

08:00 - 08:45	Registration, refreshments, posters & exhibition
08:45 - 09:00	Welcome
09:00 - 09:45	Invited Lecture
09:45 - 10:15	Refreshments and exhibition
10:15 - 12:15	Parallel Sessions
12:15 - 13:15	Lunch and exhibition
13:15 - 15:15	Parallel Sessions
15:15 - 15:45	Refreshments
15:45 - 17:00	Parallel Sessions
Evening Social Event	
19:00	Conference Dinner - HMS Warrior, Portsmouth

Tuesday 7th July 2020

08:00 - 08:45	Registration, refreshments, posters & exhibition
08:45 - 09:00	Welcome
09:00 - 09:45	Invited Lecture
09:45 - 10:15	Refreshments and exhibition
10:15 - 12:15	Parallel Sessions
12:15 - 13:15	Lunch and exhibition
13:15 - 15:15	Parallel Sessions
15:15 - 15:45	Refreshments and exhibition
15:45 - 17:25	Parallel Sessions
16:00 - 17:30	Afternoon Tours
Evening Social Event	
19:00	BBQ - ticket only - cash bar

Thursday 9th July 2020

08:00 - 08:45	Registration, refreshments, posters & exhibition
09:00 - 10:00	AB Wood Presentation and Lecture
10:00 - 10:30	Refreshments
10:30 - 12:00	Parallel Sessions
12:00 - 13:00	Lunch
13:00 - 15:00	Parallel Sessions
15:00 - 15:30	Refreshments
15:30 - 17:10	Parallel Sessions
16:00 - 17:30	Afternoon Tours

Please find the most of up date programme on our website:

<http://icua2020.org/programme/>



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Packaged Support Opportunities

We are offering the opportunity for you to be a Gold or Silver partner depending on the level of support. This allows you to tailor make your own package from the options below. (all costs are net of VAT)

BENEFITS	GOLD value up to £7,000 + VAT	SILVER value up to £5,000 + VAT
Complimentary Delegate passes	4	2
Exhibitor registrations including lunch and refreshments during the day	4	2
Tickets to the Welcome Reception	4	2
Tickets to the Conference Dinner (HMS Warrior)	4	2
Logo on the holding slides during the conference	★	★
Promotion of your support in regular newsletters to delegates and via social media platforms	★	★
Acknowledgement of your sponsorship status and 50 word description of your company on the conference website and in the Final Programme and Book of Abstracts	★	★

Exhibition Space £1,500 + VAT

The exhibition will form an integral part of the conference making networking easy and providing you with access to all attendees. To ensure maximum exposure for you, the exhibition will be in the area in which all tea/coffee refreshment breaks and lunch will be served.

The minimum space which can be purchased is 3m x 2m (6sqm). Included in the price of each 3m x 2m space is:

- 1 x 6ft trestle table, tablecloth & 2 chairs
 - Access to a 500w electrical outlet
 - 2 x complimentary exhibitor passes (includes refreshment breaks and lunches during the conference but does not allow access to the scientific sessions)
 - Your company name and logo and a 50-word summary will appear on the conference website and in the programme, along with your company contact details
- Please note there are no walls between each exhibitor and the space is suitable for pop up stands/banners.



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Educational Support Opportunities

Poster Partners £1,200 + VAT

Scientific posters will be displayed nearby the exhibition and catering area in the venue. The poster area is a major feature of the meeting and is a crucial networking and learning opportunity for the participants.

Support includes:

- Your company logo (printed in full colour) on each of the poster board numbers
- Acknowledgement on the website and final programme

Early Careers Event £500+ VAT

This will be held on Monday 6th July in the conference hotel and will be an informal evening where companies will be invited to talk with/present to acousticians in the early stages of their career (both students and professionals) so that they can see all the possible careers in underwater acoustics. This is the perfect opportunity for companies to pitch their stake in the market to a very concentrated pool of talent. Following the presentations, attendees will be invited to continue networking on a one-to-one basis in the hotel bar.

Social Events

Sponsorship of the BBQ evening - Tues 7th July - £2500 + VAT

Delegates will have the opportunity to sign up for a subsidised BBQ dinner where they can network in a relaxed environment.

Sponsorship of the Conference Dinner – Wed 8th July £5,000 + VAT

The highlight of the social events will be the conference dinner aboard HMS Warrior. Delegates will be served a 3 course meal with wine/beer and soft drinks. As the main sponsor of the evening, you will have the opportunity to brand the invitation tickets and conference menus and give a short 10 minute welcome introduction to the assembled guests.



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Other Promotional Opportunities

Delegate Bags (£1,000 + VAT)

A quality delegate bag/Folder will be given to each delegate on arrival at the conference which will have the conference logo and your company logo prominently featured.

Delegate Lanyards (£600 + VAT)

Your logo will feature on the delegate lanyards alongside the conference logo.

Insert in Delegate Bags (£250 + VAT)

One insert in each delegate bag (up to A4 size)

Program Advert £250 + VAT

The final printed programme is given to each delegate when they first arrive on site at the conference.

Contact us

For more information regarding Sponsorship and Exhibition opportunities and details on how to book please contact us:

ICUA 2020 Conference Organisers

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